

# AWAKEN THE ENTREPRENEUR IN YOU!

"AWAKENING THE ENTREPRENEURIAL SPIRIT IN YOU"



THABO AND NTHABISENG MAHLOBO

*MFEST WEALTH GROWTH HUB  
ENTERPRISE DEVELOPMENT  
PROGRAMME*

*AWAKENING THE  
ENTREPRENEURIAL SPIRIT  
IN YOU*



**MAHLOBO FOUNDATION**



The New Economy

# MFVEST GROWTH HUB ENTERPRISE DEVELOPMENT PROGRAMME WORKBOOK

*"An Entrepreneurial Guide For Ekasi & Campus Business"*

**THABO & NTHABISENG MAHLOBO**

*Parents, Teachers, Entrepreneurs and Investors*

*"An entrepreneurial spirit is one of the key drivers for economic growth"- Jeffrey Sachs, Columbian University Economist*

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Write to the Team:

Email: [Thabo@mfvest.co.za](mailto:Thabo@mfvest.co.za)  
[Nthabi@tmfvest.co.za](mailto:Nthabi@tmfvest.co.za)

**To order more copies of this workbook.**

**Contact.**

Email: [Info@thinkandcreatelegacy.com](mailto:Info@thinkandcreatelegacy.com)

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## GETTING STARTED

Welcome to our Level 10 Enterprise Development Programme. Many of the skills required to be successful as a Business Owner or Investor are not taught in school. In fact it's remarkable just how many successful businessmen left school early but got their real education in the cut and thrust of the business world. We are in no way suggesting to you that you must leave school.

However, it is interesting to know that most successful business owners are innately curious, knowledge-thirsty and uncompromising in the pursuit of their goals. They chose to learn through Mentors; they read voraciously, and attend training courses and educational seminars converting this knowledge into action.

The rules in the business world are totally different. They are completely different worlds and require different mindsets, tools, skills and behavior. Continuous learning and education should be your constant bedfellows in order to help you on this entrepreneurial journey

This 10 days programme has been designed for Youth, students, ekasi entrepreneurs and leaders from all walks of life who want to grow in their entrepreneurial education and build sustainable businesses from an early age. We believe that developing an entrepreneurial spirit from an early age is one of the key drivers for sustainable economic growth. We trust that you will enjoy this Enterprise development programme.

## Workshop Objectives

Research has consistently demonstrated that when clear goals are associated with learning, the learning occurs more easily and rapidly. With that in mind, let's review our goals for this programme. By the end of this course, you should be able to:

- Know the importance of entrepreneurial education
- Differentiate between entrepreneurship as a field of study, research and way of life
- Have an in depth understanding of why the 80% business close down before five years
- Learn what it takes to build a sustainable business
- Develop your Business Team to ensure profitability and sustainability.
- Explore different kinds of businesses you can do eKasi and on Campus while you are a student.
- Put a practical business concept, detailed plan and execute it

**What are your expectations from this programme.**

- 1.....
- 2.....
- 3.....
- 4.....
- 5.....